

WINE TOURISM PROGRAM 2013



GRUAUD LAROSE



Château Gruaud Larose is situated on the Saint Julien terroir just next to the village of Beychevelle, slightly deviated from the "Route des Chateaux". While the surface of the appellation is quite small it assembles the greatest concentration of "Cru Classé" (classified growth) wines in the Medoc.

The vineyard is stretching over 82 hectares of gravely soil overlaying calcareous clay which gives a fine wine with character. As a result, it was classified « Second Grand Cru » (top ranked growth) in 1855. Throughout the centuries, Chateau Gruaud Larose has managed to impose a perfect balance between nature and the consideration of man's work in its quest for excellence.

The nose and the bouquet of Château Gruaud Larose reveal the identity of its Medoc origins. An intense elixir imposing its tannic and spicy richness. A superb concentration, an unusual strength in the fruit and an astonishing final – profound and aromatic.

Discover our vineyard, its unique and remarkable terroir, by choosing one of our different tours.

We will receive you:

From Monday to Saturday, preferably by appointment, from 9:30am to 12:30pm and from 2:00pm to 7pm.

Visits are possible in different languages: French, English, Spanish, Portuguese, German and Danish

We wish you many happy discoveries!

The Wine Tourism Team of Château Gruaud Larose



The WINE TOURS The Essential Tour



In 1757, Joseph Stanislas Gruaud drafted a new wine estate on the parish Saint Julien. At his death, he left the very well-maintained property to Monsieur de Larose and, from 1781, the château became « Gruaud Larose » and rapidly famous for the great quality of its wines.

From the top of our tower, dating from the 18th century, you will enjoy the unobstructed view of the Medoc hills, vineyards and estuary. Looking into the distance, you will plunge into the fabulous history of the chateau, its terroirs and its wines.

After a quick tour in the vines, we will share some of the secrets behind this classified Grand Cru through an exploration of our magnificent vat house and cellars. The tour ends with a visit in the exceptional underground facilities and with a tasting of our 2 wines.

On request, we can offer the tasting of our 2 wines with a selection of cheeses from Bordeaux cheese refiner, Jean d'Alos, or a selection of chocolates from local, small-scale chocolate maker, Jordan Bac.

Please find our prices at the end of the program.

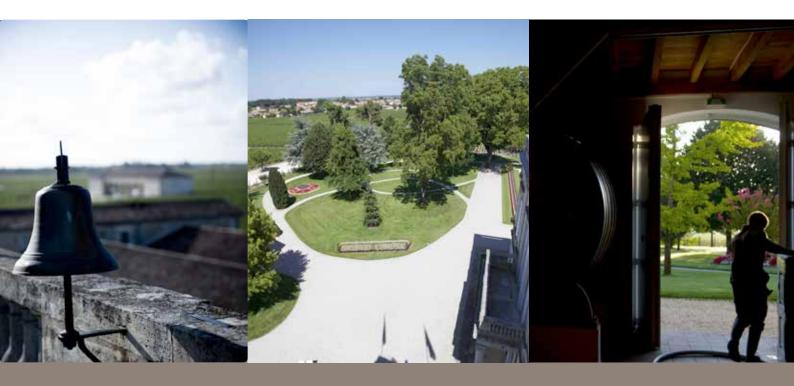


Daily visit without prior appointment: at 11am



The WINE TOURS The White Path





«The quality of the wine depends on the quality of the grapes»

The Gruaud Larose vineyard represents a historical place of interest for the visitor who chooses to take the « White Path ». Following the path – paved with white cobblestones – you will cross through a terroir behind the scenes of a both modern and ecological vineyard.

On the traces of Napoleon, you will hike through a territory investigating its history and the work of Man listening to his environment. You will walk through beautiful slopes of gravel, stroll through poplar avenues, and study our soils and cultivation techniques (composting, tasks during the wine growth, prophylaxis).

You will discover extraordinary facilities, such as our weather station, our waste-water treatment plant, our anti-hail-canon, not to forget our little vegetable garden. The tour ends with a visit of our cellars and other viticultural facilities and with a tasting of our 2 wines. On request, we can offer the tasting of our 2 wines with a selection of cheeses from Bordeaux cheese refiner, Jean d'Alos, or a selection of chocolates from local, small-scale chocolate maker, Jordan Bac.

Please find our prices at the end of the program.



Duration of the tour: 2H00

Daily visit without prior appointment: Tuesdays from 4pm to 6pm (min. 2 persons)



An Exceptional Combination



On request, we can offer the tasting of our 2 wines with a selection of cheeses from Bordeaux cheese refiner, Jean d'Alos, or a selection of chocolates from local, small-scale chocolate maker, Jordan Bac.

Wine & Cheese Tasting

We suggest a "wine & cheese" tasting in partnership with cheese refiner, Jean d'Alos, unique maturer in Bordeaux.

He pampers his cheeses like jewels in cellars from the 15th century of 200 m2. The cheeses are traditionally handmade by small-scale producers before they are selected and matured.

Please find our prices at the end of the program.



Duration of the tour : 1H30



An Epicurean Combination



On request, we can offer the tasting of our 2 wines with a selection of cheeses from Bordeaux cheese refiner, Jean d'Alos, or a selection of chocolates from local, small-scale chocolate maker, Jordan Bac.

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Wine & Chocolate Tasting

We suggest a "wine & chocolate" tasting in partnership with Jordan Bac, local chocolate confectioner.

Trained by one of France's best chocolate makers, he comes up with irresistible creations based on his own blends of dark, grand cru chocolates.

We suggest a dark chocolate sprinkled with fragments of roasted cocoa beans but also sophisticated fruit ganaches – delicate and meltingly soft – in perfect harmony with our wines.

Please find our prices at the end of the program.



Duration of the tour : 1H30



Wine of Kings, King of Wines



"This saying was used to crown the growing reputation of Gruaud Larose in 1812. Today its reputation is intact because the excellence of the wine has traversed time and fashion. In effect, if one word were to characterise this Grand Cru Classé, it is constance." B. Mollereau, 2012

Discover the poetry, the aromas and the finesse of Château Gruaud Larose's wines through a tasting of four great vintages.

We offer 4 different combinations to discover this diversity.

Each tasting is preceded by a complete visit of our vineyard, cellars and facilities.

The wines are decanted and served in a private room in the Chateau.

Choose between four different experiences:

THE PEARLS OF MÉDOC:

Gruaud Larose 1988, Gruaud Larose 1995, Gruaud Larose 1997, Sarget de Gruaud Larose 2000

THE BELLE ÉPOQUE:

Gruaud Larose 1983, Gruaud Larose 1989, Gruaud Larose 1996, Gruaud Larose 2001

THE GOOD WINEMAKER:

Gruaud Larose 1997, Gruaud Larose 2004, Sarget de Gruaud Larose 2005, Gruaud Larose 2007

THE TRUE MEDOC STYLE:

Gruaud Larose 1996, Gruaud Larose 2000, Gruaud Larose 2005, Sarget de Gruaud Larose 2007

Please find our prices at the end of the program.



Duration of the tour : 2H00



THE WINE TOURS Harvest Workshop



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« Bringing Forth a New Vintage »

We invite you to partake in the first steps of making wine.

Share the table with our grape-pickers in the purest Medoc style, in a warm and relaxed atmosphere.

The programme for the day starts at 11.00am with an in-depth visit of the property including a tasting of our different grape varieties (when not yet harvested).

During the cellar visit you will taste the must straight from the vats, and then our first and second wines.

The morning gently ends with a harvest lunch. A glass of "Réserve du Caveau" and a glass of Chateau Gruaud Larose 2007 will be served with it.

For further information or booking, please contact us from August on

Each workshop is limited to 10 persons.

Price: 50€ / Person



Receptions



In the heart of the Medoc, 40 kilometres from Bordeaux, in a quiet and splendid environment, the Château Gruaud Larose offers ideal scenery to organise your events. We offer a personalised service when arranging wine and cheese tastings, cooking classes, cocktails, lunches and dinners.

We deliver a competent team, a venue and adequate installations to answer your needs.

The chateaux' three lounges, dating from the 19th century, accommodate groups up to 60 persons - all this in a warm and elegant atmosphere. They may be occupied separately (lounge, tasting area, dining room), grouped or as a conference room (equipped with a beamer and a screen). Groups of more than 60 persons may dispose of our reception hall. To ensure quality service we lean on our selected caterers, renowned for their experience and know-how.

Organising your reception at Chateau Gruaud Larose is the insurance of maximum efficiency enhanced with a personalised hospitality.

For each of our services we suggest our wine menus - a subtle collection of our finest growths.



Wine Tasting Courses



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We are inviting you to the chateau in order to share our love and knowledge of wine. In this exceptional environment, our wine professional will introduce you to the techniques and specific vocabulary of wine tasting.

The course begins with a discovery of the three senses (visual, olfactory and gustatory) with detailed explanations of the three phases. You will be asked to describe the wine's colour, to analyse the aromas of the bouquet and to name some of the flavours.

The tasting of a dry white wine will accompany our comments on the different characteristics of the typical Bordeaux white grape varieties. The course continues with a tasting of the first and second label of Chateau Gruaud Larose where you will be introduced to the specificities of the Medoc terroir and grape varieties. You will also taste some of the predominant grape varieties of the Medoc.

At the end of the course, you may discover the art of blending and creating your own glass of wine.



Price: 50€ / Person



Cooking Courses



Lately, we have witnesses a genuine enthusiasm for cooking; an increasing number of individuals wish to discover or re-discover culinary know-how.

Chateau Gruaud Larose is giving you that opportunity by inviting you into the heart of the local gastronomy for half a day.

In the presence of a passionate cook you will partake in the elaboration of a menu while learning some of the cooking techniques and tips.

To crown the morning's work, the participants will gather around a table in the chateau's lounge to savour their creations. The lunch is accompanied by our selected wines.

Gourmet greetings...



Price for 4 to 8 persons : 120 €/person

Price for 2 to 3 persons : 180 €/person



Agences 2013

The Essential Tour			
Wine Tasting	Options	Price / pers.	
2 wines: Château Gruaud Larose 2004 Sarget de Gruaud Larose 2007	Group Visit	8,00€	
	Private visit + discovery of cellar with old vintages (19th century)	15,00 €	
	Group visit with «Wine&Cheese» or «Wine&Chocolate» tasting	19,00 €	
	Private visit + discovery of cellar with old vintages + «Wine&Cheese» or «Wine&Chocolate» tasting	29,00€	

The White Path		
Wine Tasting	Options	Price / pers.
2 wines: Château Gruaud Larose 2004 Sarget de Gruaud Larose 2007	Group Visit	15,00 €
	Private visit + discovery of cellar with old vintages (19th century)	25,00 €
	Group visit with "Wine&Cheese" or "Wine&Chocolate" tasting	25,00 €
	Private visit + discovery of cellar with old vintages + "Wine&Cheese" or "Wine&Chocolate" tasting	35,00 €

The Wine of Kings, The King of Wines		
Options	Nber of pers.	Price / pers.
Pearls of Medoc	5 -12 pers.	85,00 €
Gruaud Larose 1997, Gruaud Larose 1995, Gruaud Larose 1988, Sarget de Gruaud Larose 2000		

Options	Nber of pers.	Price / pers.
The Belle Epoque	5 -12 pers.	160,00 €

Gruaud Larose 2001, Gruaud Larose 1996, Gruaud Larose 1989, Gruaud Iarose 1983

Options	Nber of pers.	Price / pers.
The Good Winemaker	2 -12 pers.	80,00 €

Gruaud Larose 1997, Gruaud Larose 2004, Gruaud Larose 2007, Sarget de Gruaud Larose 2005 (1/2 bottles)

Options	Nber of pers.	Price / pers.
The true Medoc Style	2 -12 pers.	120,00 €

Gruaud Larose 1996, Gruaud Larose 2000, Gruaud Larose 2005, Sarget de Gruaud Larose 2007 (1/2 bottles)

Our Courses and Workshop		
Course	Nber of pers.	Price / pers.
Cooking Course	2-3 pers	180 €
	4-8 pers.	120 €
Wine Tasting Course	At request	50 €
Harvest Workshop	2-10 pers.	50 €



We remain at your disposal for any information or booking.

The Wine Tourism Team of Château Gruaud Larose



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